



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2015

Multiple District 44

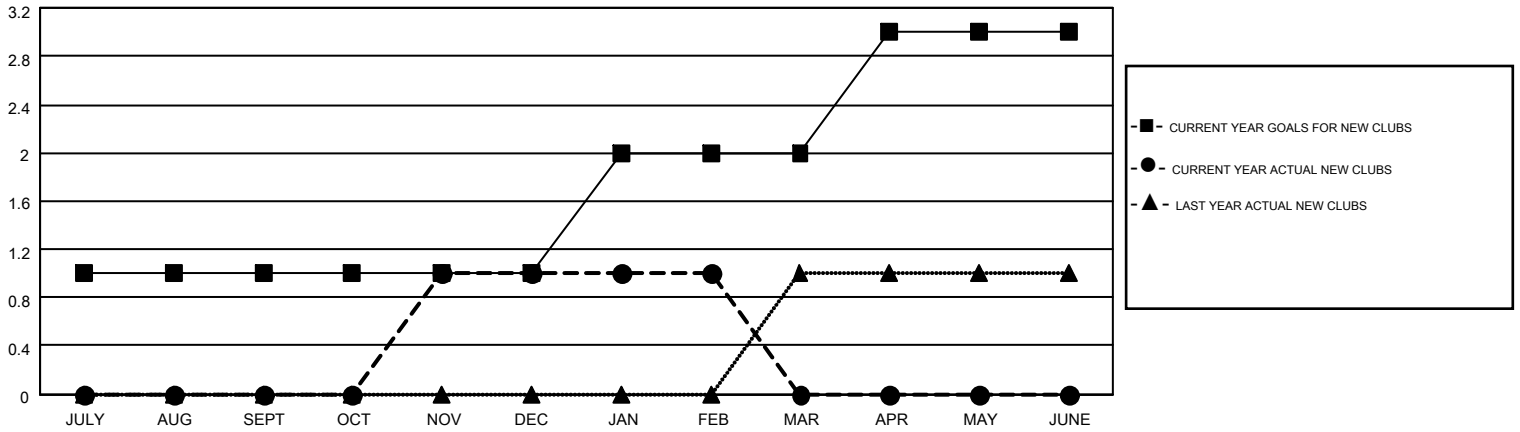
LOCATION: NEW HAMPSHIRE

GMT: ED LECIUS

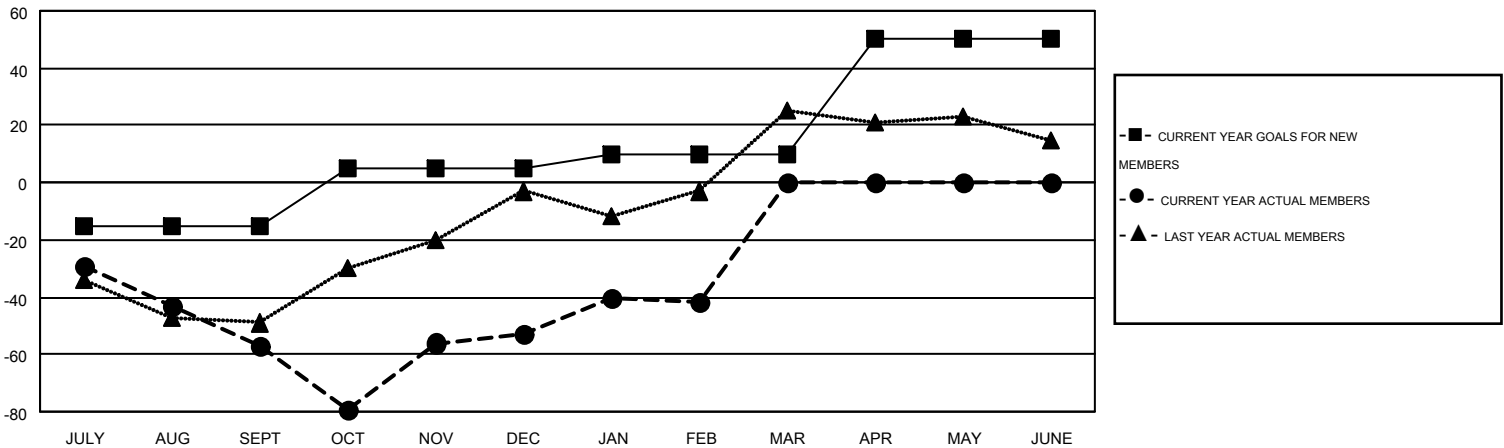
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 | | | | | RESULTS FOR 2014-2015 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 1 | 0 | 0 | 0 | JULY/AUG/SEPT | -15 | 43 | 100 | -57 |
| OCT/NOV/DEC | 0 | 1 | 1 | 0 | OCT/NOV/DEC | 20 | 115 | 111 | 4 |
| JAN/FEB/MAR | 1 | 0 | 0 | 0 | JAN/FEB/MAR | 5 | 43 | 32 | 11 |
| APR/MAY/JUNE | 1 | 0 | 0 | 0 | APR/MAY/JUNE | 40 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|--|----------------------------------|----------------|
| DROPPED CLUBS: 1 | 54 CLUBS OF 80 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| | | MALE | 1,446 (62.71%) |
| | | FEMALE | 860 (37.29%) |
| <u>DROPPED MEMBERS</u> | | <u>FAMILY UNIT MEMBERS</u> 607 | |
| DECEASED | 16 | <u>HEAD OF HOUSEHOLD</u> 296 | |
| CLUB CANCELLED | 6 | <u>NON-HEAD OF HOUSEHOLD</u> 311 | |
| OTHER | 221 | | |
| TOTAL | 243 | | |

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